



## GOOGLE WANTS CONSUMERS TO PAY

The Internet is growing at a record speed and so is the need for increased bandwidth for websites like Google's recently acquired YouTube. Hands Off the Internet supports state and federal public policies that ensure the broadest possible range of choices for consumers and businesses using the Internet. In a February 28<sup>th</sup> presentation on Net Neutrality, Google revealed its real motivation in supporting neutrality regulation during an overseas analyst briefing.

Google stated,

*"By selecting and pulling in content and applications over their broadband connections, the end user is the economic cost causer."*

and went on to say,

*"Any new charges should be imposed on those end users imposing additional costs on the last-mile network."*

Norio Murakami, VP and General Manager, Google Japan, "Network Neutrality Japan," MIC Committee Meeting on Network Neutrality, February 28, 2007.

New video and other high-bandwidth applications will soon send a massive wave of data across the Internet. To handle the traffic, billions will need to be invested to make the Internet smarter, faster, and more efficient. The costs of that buildout should be spread fairly among consumers and companies who put the greatest demands on the Internet. An overly-regulated Internet will limit choices for consumers, will tie the hands of those building the next generation Internet, and will place the greatest burden -- in a very regressive way, as Google proposes -- on all consumers.

*The Hands Off the Internet coalition is a Washington, DC-based coalition of companies and nonprofit organizations that believes the Internet has flourished because government has not tried to regulate it. Members include Alcatel-Lucent, AT&T, the National Association of Manufacturers, FiberControl, and Cinergy Communications. Nonprofit members include Citizens Against Government Waste, the American Conservative Union and the Ministerial Alliance Against the Digital Divide.*

**Hands Off The Internet**  
**Post Office Box 3840**  
**Arlington, VA 22203-0840**  
**(800) 619-5268**  
[www.handsoff.org](http://www.handsoff.org)